



ASCOM CO-OP FUNDS PROGRAM

A WAY TO BOOST ASCOM PARTNER SALES



The Ascom partner co-op fund program provides resources in the form of reimbursements. Partners earn co-op funds of a fixed percentage of their purchases from Ascom. Ascom reimburses up to 50% of the costs associated with related marketing activities. The funding may be used up to one year from date of award.

Reimbursement

To support market activities Ascom will provide partners and distributors with marketing co-op funds. Partner and distributors earn co-op funds as a percentage of their gross purchases of products from Ascom. The percentage levels are between 1 % and 2,5 % depending on which level you are on (Silver partner, Gold partner or Distributor) and your contribution to the revenue (minimum volume).

Grow your business

The Ascom partner co-op fund program gives you an excellent possibility to increase your marketing activities and to use Ascom resources to enhance your market presence. Together with Ascom and the fund program you will be able to build a market awareness and market acceptance which will open up sales in new segments as well as drive sales in existing territories. As a partner or a distributor to Ascom you will be able to profile yourself as a company with products, solutions, support and knowledge from one of the leading companies in wireless communication in the world.

Ascom partners program

Please find more details in the Ascom Partner Program on our website – www.ascom.com/ws