



## Ascom Technology Partner Program

# You and Ascom. Unbeatable together.

*The Ascom Technology Partner Program integrates your solutions with our world-class architectures and technologies. Working together with you, we navigate the complex world of selling and delivering solutions for mission-critical communications in healthcare, retail, manufacturing and other demanding markets.*

### Join the program and:

- Quickly build solutions—gain the support of an experienced, inventive team
- Accelerate sales—get exposure to a global network of installed systems, customers, prospects and partners
- Stay ahead of competitors—exploit cross-marketing opportunities in healthcare ICT and other flourishing sectors

### Different players—one focused team

The Ascom Technology Partner Program includes numerous application developers, ICT vendors, and healthcare technology partners.

As a partner, you benefit from the trust and recognition associated with the Ascom brand. And gain access to our sales channels. Join the program, and accelerate time-to-market, improve ROI, and leverage the power of the Ascom brand.

### Build your brand and business

- Validate your solutions and market them as certified products
- Use the Ascom Technology Partner, the Ascom Certified and Ascom Compatible logos in your marketing material to build trust and credibility with your customers
- Grow your business with global lead-generation tools and marketplace visibility
- Gain access to local Ascom sales teams to create joint customer offerings and stay ahead of the competition
- Extend your reach by being in our global solutions catalogue, and maximize your marketing impact with joint marketing collateral, press releases and case studies

**ascom** | TECHNOLOGY PARTNER

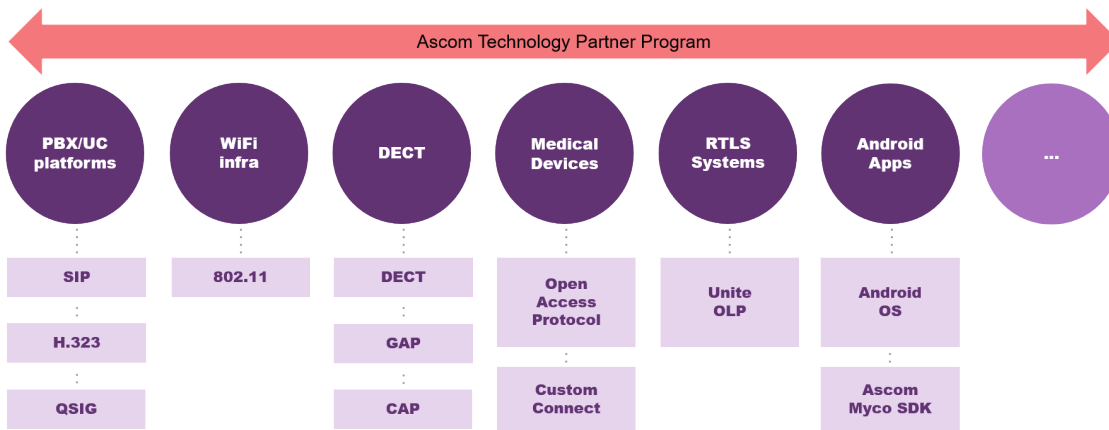
**ascom** | CERTIFIED PRODUCT

**ascom** | COMPATIBLE PRODUCT

**ascom**

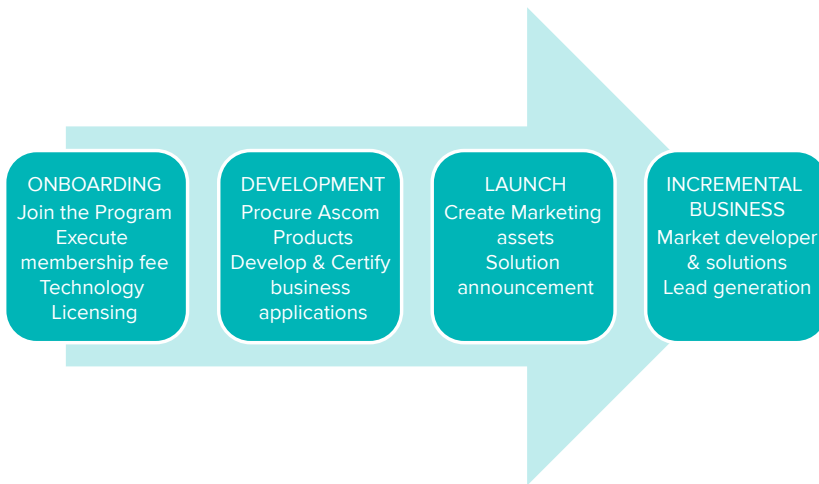
**Harness Ascom resources and technologies through:**

- Application Programming Interfaces (APIs)
- Software Developer Kits (SDKs)
- The Ascom Unite middleware platform
- Technical documentation
- Self-service support through our Technology Partner Program web portal
- Favorable discounts on Ascom products in order to set up your own lab and demo systems
- Access to Ascom technical expertise, helping speed up your development process



**Step-by-step to success**

The Ascom Technology Partner Program gives you the flexibility to innovate on Ascom products and technologies. An easy-to-follow and phased approach guides you every step of the way from solution creation to generating business opportunities.



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