

MEDIA RELEASE

14 August 2014

Ascom Group Media Office, Daniel Lack, General Secretary & CCO

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Ascom appoints Francis Schmeer as Head of Strategy and Business Development

Ascom strengthens its management team and decided to create a new position of Head of Strategy and Business Development at Executive Board level.

Francis Schmeer is a global executive with a solid track record in strategy and business development in various industries and geographies. Francis Schmeer, who will become a member of the Executive Board, will take up his new responsibilities as of 1 September 2014.

Francis Schmeer will directly report to the CEO and support him in the execution of the growth strategy for the entire Group. In particular, he will expedite the implementation of the identified growth initiatives including the execution of Ascom's defined M&A strategy.

In his previous assignment, Francis Schmeer held the position of Executive Vice President and Head of Group Business Development for the Oerlikon Group. Prior to this, he spent a number of years in the global telecom industry with Samsung, T-Mobile and lastly as Global Head of Strategy and Corporate Development for Sony Ericsson Mobile Communications. Francis Schmeer began his career at Goldman Sachs.

The Board of Directors and the Executive Board welcome Francis Schmeer and wish him all the best in his new position.

About Francis Schmeer

Born	1972
Nationality	USA
Family	Married, 4 children
1994	Bachelor of Marketing Georgetown University, Washington DC (USA)
1994-1999	Goldman Sachs, Associate New York / London
2001	Master of Business Administration London Business School
2001-2003	Samsung Group, Global Strategist Seoul
2003-2005	T-Mobile International, International Marketing Head of SMS and IP Messaging London / Bonn
2005/2006	Empower Interactive Chief Marketing Officer London / Singapore
2006-2009	Sony Ericsson Mobile Communications Vice President & Global Head of Strategy and Corporate Development London / Lund (Sweden)
2010-2013	OC Oerlikon Group Executive Vice President & Head of Group Business Development, Member of Executive Leadership Team Pfäffikon (Switzerland)

You may request a picture of Francis Schmeer at info@ascom.com

ABOUT ASCOM

[Ascom](#) is a global solutions provider with comprehensive technological know-how in mission-critical wireless communication. The company focuses on the [Wireless Solutions](#) (high-value, customer-specific communication solutions) and [Network Testing](#) (a global market leader in testing and optimization solutions for mobile networks) divisions. The Ascom Group is headquartered in Switzerland, has subsidiaries in 17 countries, business activities in more than 130 countries, and employs around 1,600 people worldwide. Ascom registered shares (ASCN) are listed on the SIX Swiss Exchange in Zurich.

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