

MEDIA RELEASE

30 October 2015
Ascom Group Media Office, Daniel Lack, Company Secretary & CCO
E-Mail: daniel.lack@ascom.com, Telephone: +41 41 544 78 10

Ascom and Tyco announce strategic alliance in North America

Ascom (US) Inc. and Tyco announce a new strategic alliance for integrated healthcare communications solutions in the United States and Canada. This agreement establishes Tyco SimplexGrinnell and Tyco Integrated Fire & Security, Canada as authorized sellers of Ascom's state-of-the-art healthcare communications products and solutions.

Tyco SimplexGrinnell (www.tycosimplexgrinnell.com) is a Tyco installation and services business with a portfolio that includes healthcare communications as well as industry-leading fire, security and life-safety solutions. Tyco SimplexGrinnell serves the US market and Tyco Integrated Fire & Security is the go to market brand in Canada. Together the businesses have over 10,000 employees in North America and serve customers through 150 company-owned offices.

This alliance agreement commits both companies to work closely together to develop and deliver integrated healthcare communications solutions. The alliance will offer benefits and value for existing as well as for new customers, which can gain the advantages of advanced Ascom technologies and solutions available to Tyco SimplexGrinnell and TycoIF&S Canada. Ascom is currently developing migration solutions to protect existing EZCare customer investments. Ascom also recently expanded support for its existing sales partners in the US and Canada.

"Tyco is an ideal sales and strategic partner in North America for Ascom's integrated healthcare communication solutions," comments Tim Whelehan, President and CEO of Ascom (US) Inc. "The company has an impressive customer base, a nationwide distribution footprint, as well as deep experience in the healthcare sector. Establishing Tyco SimplexGrinnell in the US and Tyco Integrated Fire & Security in Canada as authorized sellers will help us reach previously underserved geographical areas – and will further strengthen our leading position in healthcare information and communication technology. Ascom remains fully committed to its existing sales partners. The alliance is a beneficial

expansion of our existing distribution channel that we expect will expand brand recognition, open up new markets, and grow sales as we increase our market share in North America."

"We are excited about the alliance with Ascom and what it means for our healthcare customers and our business," says Bob Chauvin, President of Tyco SimplexGrinnell. "We look forward to the opportunity to leverage the combined strengths of two industry leaders to better serve the needs of customers, grow our business, and shape the future of healthcare communications."

ABOUT ASCOM

Ascom is an international solutions provider with comprehensive know-how in healthcare workflows and telecommunications. The company is active in Wireless Solutions (an international market leader for high-value, customer-specific on-site communication solutions and workflow optimization) and Network Testing (a global market leader in testing, monitoring, post processing, and performance optimization for mobile networks). The Ascom Group is headquartered in Switzerland, has subsidiaries in 19 countries and employs around 1,700 people worldwide. Ascom registered shares (ASCN) are listed on the SIX Swiss Exchange in Zurich.

ABOUT TYCO

Tyco is the world's largest pure-play fire protection and security company. Tyco provides more than three million customers around the globe with the latest fire protection, security and healthcare communications products and services. A company with \$10+ billion in annual revenue, Tyco has over 57,000 employees in more than 900 locations across 50 countries serving various end markets, including commercial, institutional, governmental, retail, industrial, energy, residential and small business. For more information, visit www.tyco.com.

ABOUT TYCO SIMPLEXGRINNELL

Tyco SimplexGrinnell, a Tyco business, is a longtime leader in fire and life safety as well as healthcare communications, with one million customers and a history that dates back to the mid-1800s. Tyco SimplexGrinnell is advancing safety and security with a comprehensive array of fire alarm, fire sprinkler, fire suppression, healthcare communications, emergency communications and integrated security solutions and services. Headquartered in Westminster, Massachusetts, Tyco SimplexGrinnell has over 8,000 employees in the United States and serves customers through 130 company-owned offices. For more information, visit www.tycosimplexgrinnell.com.

ABOUT TYCO INTEGRATED FIRE & SECURITY, CANADA

Tyco Integrated Fire & Security is a market leader, providing comprehensive fire protection, security, life-safety and healthcare communications solutions for businesses and large enterprises across Canada. Headquartered in Mississauga, Ontario, TycoIF&S delivers single-source solutions with a portfolio that includes fire alarm, sprinkler, suppression, healthcare communications, access control, intrusion, video and monitoring. With 2,000 employees across 35 local offices, TycoIF&S helps protect over 100,000 Canadian businesses and institutions. For more information, visit www.tycoifs.ca.



This document does not constitute an offer or solicitation to subscribe for, purchase or sell any securities. This document is not being issued in the United States of America or the United Kingdom and should not be distributed in any jurisdiction in a manner where such distribution would not comply with regulatory requirements. In particular, this document may not be distributed into the United States, to United States persons or to publications with a general circulation in the United States. In addition, the securities of Ascom have not been and will not be registered in any jurisdiction outside Switzerland. The securities of Ascom may not be offered, sold or delivered and no solicitation to purchase such securities may be made within the United States or to U.S. persons absent an applicable exemption from the registration requirements of the United States securities laws or within any other jurisdiction and in a manner where such offer, sale, delivery or solicitation might not be in compliance with regulatory requirements (including the United Kingdom).