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Ascom appoints Francis Schmeer as Chief Sales and Marketing Officer

Ascom strengthens its sales and marketing capabilities with the appointment of Francis Schmeer as Chief Sales and Marketing Officer.

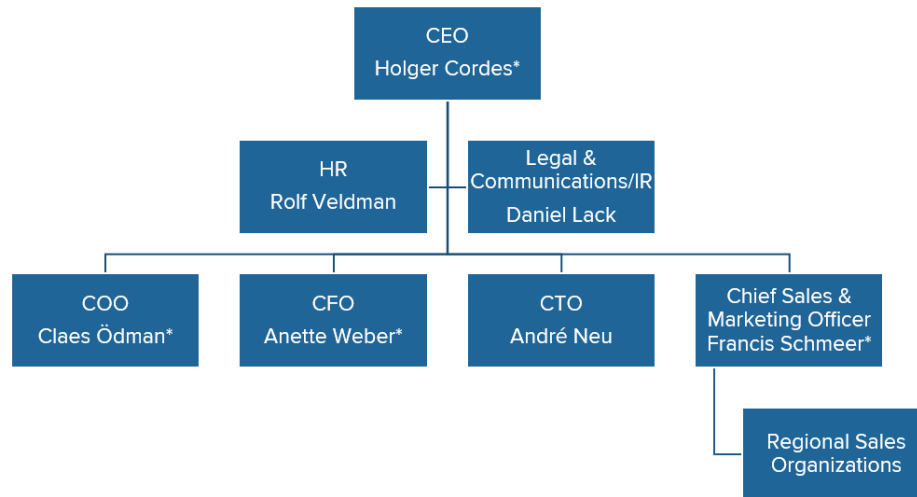
Francis Schmeer, currently Executive Vice President, Global Marketing and Business Development and member of the Ascom Executive Board has been appointed by the Board of Directors as Chief Sales and Marketing Officer.

Francis Schmeer joined Ascom as a member of the Ascom Executive Board in 2014 with responsibility for corporate strategy, mergers & acquisitions and business development. Since 2016, Francis Schmeer has led all marketing and strategic alliance sales activities. In this new role, Francis Schmeer will be responsible for all sales regions, sales operations, strategic alliances, and marketing.

“I am excited about Ascom implementing its first Chief Sales and Marketing Officer and the appointment of Francis Schmeer to the position. Ascom has made significant strategic progress in the past two years through new product innovations, new go to market strategies and new strategic partnerships. We will now focus on developing and executing a world class sales and marketing organization to leverage the growth opportunities we have created”, underlines Holger Cordes, CEO of Ascom.



Ascom Executive Committee
Valid as of 1 October 2018



*Also member of the Executive Board

ABOUT ASCOM

[Ascom](#) is a global solutions provider focused on healthcare ICT and mobile workflow solutions. The vision of Ascom is to close digital information gaps allowing for the best possible decisions – anytime and anywhere. Ascom's mission is to provide mission-critical, real-time solutions for highly mobile, ad hoc, and time-sensitive environments. Ascom uses its unique product and solutions portfolio and software architecture capabilities to devise integration and mobilization solutions that provide truly smooth, complete and efficient workflows for healthcare as well as for industry and retail sectors.

Ascom is headquartered in Baar (Switzerland), has operating businesses in 18 countries and employs around 1,300 people worldwide. Ascom registered shares (ASCN) are listed on the SIX Swiss Exchange in Zurich.

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