



Large Enterprise service agreement renewal in the UK

Ascom agreed with a renowned retailer in the UK a contract renewal with a value of CHF 2.5 million. The contract will last for another three years and comprises maintenance and support services.

Ascom is delivering its customer services to a well-known UK retailer to secure safe communications for all colleagues in store. Retail employees are equipped with i62 Wi-Fi mobile phones that are running in connection with Ascom Unite middleware to deliver untroubled on-site communications for all colleagues.

Key factors for winning the service agreement renewal were the versatile configuration capabilities of Ascom Unite along with easy to carry, drop resistant and highly interoperable i62 Wi-Fi mobile phones. These Ascom solutions are tailored to be reliable and vital components for demanding Enterprise communications on-site.

Paul Lawrence, Managing Director Ascom UK, says: “We are very pleased to continue our good business relationship for additional three years with this prominent retail client in the UK. This tremendous success corresponds with our strategic ambition to thrive our Enterprise business and service offerings.”

The Enterprise offerings of Ascom are helping retailers to trim costs, remove bottlenecks and maximize shopper satisfaction with customized mobile communication solutions like advanced systems integrating product recall alerting, click and collect notifications, delivery time notifications and till to colleague communications. These solutions are based on open architecture, which allows further solution development over time.

About Ascom

Ascom is a global solutions provider focused on healthcare ICT and mobile workflow solutions. The vision of Ascom is to close digital information gaps allowing for the best possible decisions – anytime and anywhere. Ascom’s mission is to provide mission-critical, real-time solutions for highly mobile, ad hoc, and time-sensitive environments. Ascom uses its unique product and solutions portfolio and software architecture capabilities to devise integration and mobilization solutions that provide truly smooth, complete, and efficient workflows for healthcare as well as for industry and retail sectors.

Ascom is headquartered in Baar (Switzerland), has operating businesses in 18 countries and employs around 1,300 people worldwide. Ascom registered shares (ASCN) are listed on the SIX Swiss Exchange in Zurich.

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Baar, Switzerland

24 April 2020

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